

neopost 



# eShipping

## WEB-BASED SOLUTION FOR SHIPPING SMARTER

Boost efficiency. Gain control. Lower costs.

WE VALUE YOUR MAIL 

# eShipping

## TRANSFORM COSTLY SHIPPING PROCESSES INTO A COST-EFFECTIVE WEB-BASED SHIPPING OPERATION

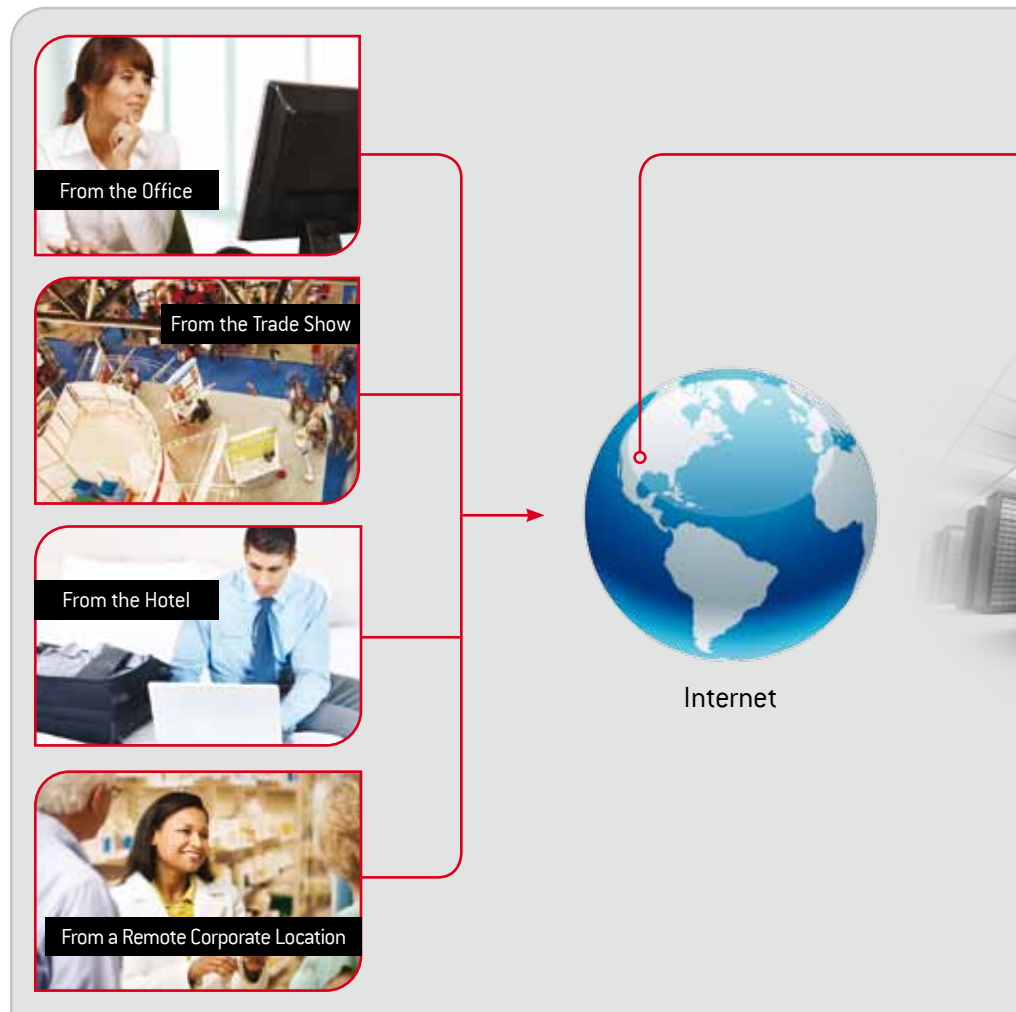
Adapting efficient shipping practices, throughout an organization, is critical to lowering costs and improving customer satisfaction. Neopost's eShipping solution leverages the power and reach of the internet to bring a single, easy-to-use solution to every corner of your organization. With our user-friendly interface, your employees can easily perform every shipping task – selection of service, reporting and printing of labels – right from their computer.

### SHIPPING OVER THE INTERNET

Neopost has embraced the latest “software as a service” deployment technology by offering eShipping as a subscription-based service. This means that eShipping will be available to all users via the Internet without you having to install, upgrade or maintain any software.

By adopting the latest IT advancements initially made popular by companies such as SalesForce.com and Google, Neopost will host eShipping in our U.S.-based data center and offer a secure, robust environment for users. With the software actually running on our servers, Neopost will take care of all software maintenance, upgrades and backups, ensuring every user has the most up to date software every time they log in.

This not only relieves you of the IT burden, but it also allows your employees to access the application from any location, be it corporate headquarters or any off-site location such as a satellite office, warehouse, home office, remote sales office or retail operation. Essentially, that means any location, even temporary ones such as hotels, customer sites or trade shows, can become shipping points. Neopost's eShipping provides a robust, flexible solution accessible from all types of locations.



## GAIN VISIBILITY TO YOUR ENTERPRISE-WIDE SHIPPING ACTIVITIES WHILE CUTTING COSTS

### ENFORCE YOUR SHIPPING RULES

Non-compliance with your corporate shipping rules creates multiple problems, including express shipment abuse, non-compliance of preferred carriers and misuse of contracted carrier rates.

### OPTIMIZE SERVICE SELECTION

Ensure the optimal delivery of every parcel at the lowest available carrier rates. Analysis has shown that when given accurate information, employees will choose the lowest cost shipping option available. eShipping displays prices for every option that meets delivery requirements, allowing your employees to make informed decisions. If the user selects a more costly service, hold them accountable and track the reason why they did so.

### VERIFY & CORRECT ADDRESSES

Incorrect address fees may add 10% – 15% to your shipping expenses. eShipping ensures accurate addressing by automatically identifying and correcting addresses with a USPS® CASS Certified™ database – down to the suite level. This improves deliverability of your packages while reducing carrier address correction fees.

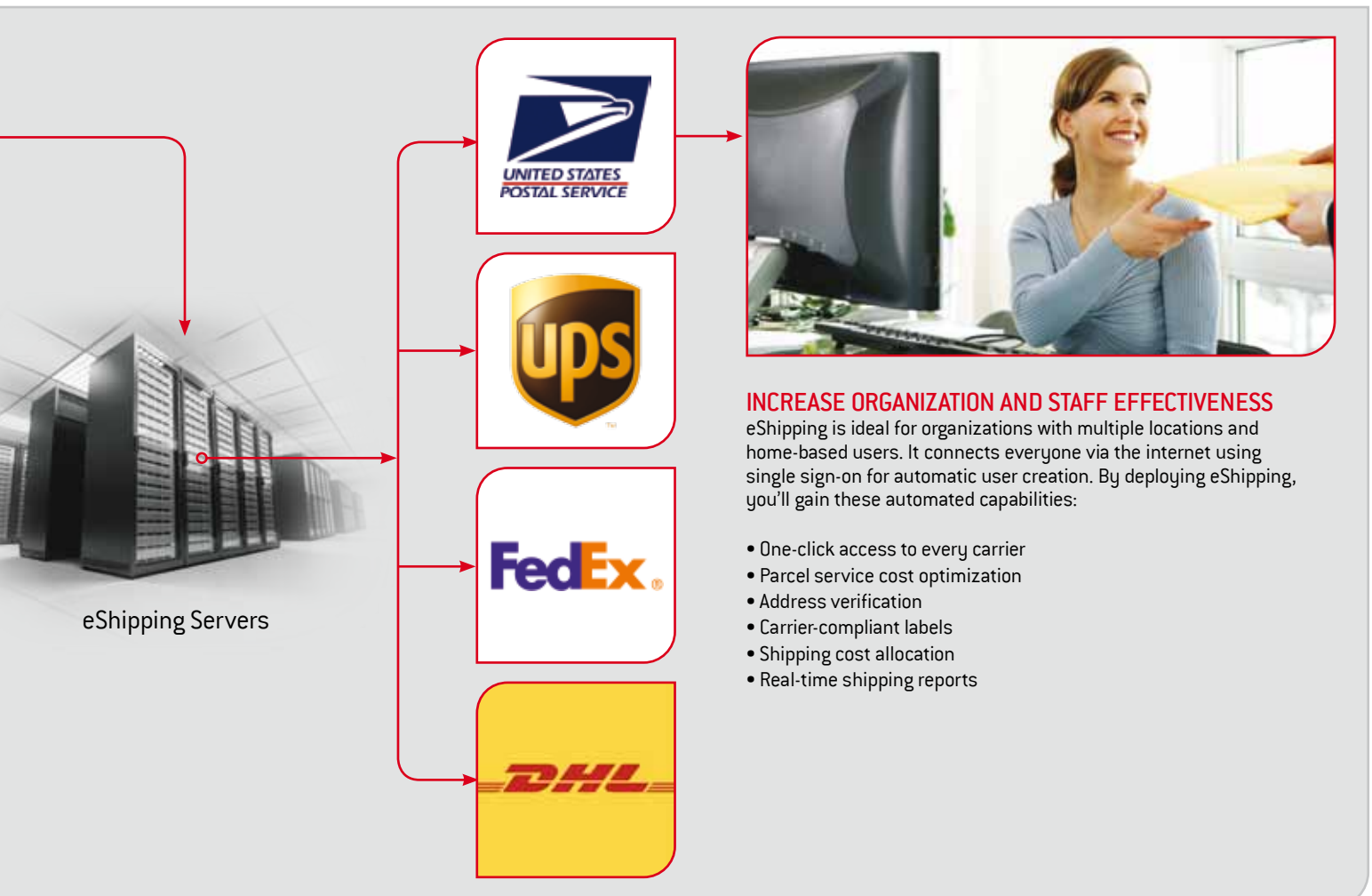
### ALLOCATE SHIPPING EXPENSES

eShipping allocates shipping costs, frees your staff from tracking down shipments and prevents unresolved charges. You receive carrier invoices with cost centers already attached to every shipment. If shippers change cost centers, eShipping validates it.

### EASY TO NAVIGATE SHIPPING SCREEN

The highly configurable eShipping user interface is tailored by our implementation team to fit each customer's individual needs. The customized interface, along with the standard features listed below, create a very productive user experience.

- Date: Defaults to current date or can be manually entered
- Recipient Information: Enter recipient address either manually or select from your corporate or personal address book
- Carrier Information: Identifies package type, parcel weight and carrier service
- Additional Information: Add special shipping information, description and cost center information
- Shipping: Schedule a delivery pickup and/or generate a return label



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## WEB-BASED SOLUTION FOR SHIPPING SMARTER



### COST EFFECTIVE TO DEPLOY AND MAINTAIN

Companies typically incur upfront costs for software deployment, such as hardware, licensing fees, installation, training, integration, tech support and maintenance. Eliminate these costs by deploying your shipping solution using web-based software hosted by Neopost. Your company may realize an ROI in weeks – versus months or years.

eShipping includes upgrades, performance monitoring and ongoing maintenance. As a result, you'll gain these benefits:

- Flat monthly fees based on volume
- One-click access to multiple parcel carriers and your internal fleet
- Service updates installed automatically
- Minimal or no support needed from your IT staff
- No need to continually load and maintain carrier rate tables



### SHIP SMARTER

- Compare parcel carriers and services using your own contract rates
- Allocate costs accurately on every shipment
- Manage users across unlimited locations
- View shipment history for all carriers on the same page
- Print carrier certified shipping labels from your desktop
- End shipping abuse
- Manage third party shippers, vendors, customers and returns
- Real-time creation of shipments – no end-of-day tasks
- Fast and easy implementations
- No costly hardware or IT

Neopost's web-based shipping solutions are designed, deployed, integrated and supported by our technology experts for your company. Our hosted software products lower your technology deployment costs and risks and deliver a rapid return on investment.

### WHY CHOOSE NEOPOST?

Neopost is a world leader in mailing and logistics solutions. Our innovative solutions bring simplicity and efficiency to your mailing process to make your business run better. Neopost brilliantbasics benefits provide excellence in all our offers, from products to support and services. They bring you the best in operational efficiency, mail quality and security, budget optimization and online management. Whether for advice or support, you enjoy our commitment to supply first-class service – on the phone, on site, or online. Benefit from immediate response times and remote diagnosis at our call centers, and fast dispatch of service engineers when needed. Find out more at [www.neopost.com/brilliantbasics](http://www.neopost.com/brilliantbasics)

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